FAQs -Artistry Multi-Defense UV Protect SPF 50+

Product Usage

Is Multi-Defense UV Protect SPF50+ compatible with other Artistry™ skincare products?

Yes, Multi-Defense UV Protect SPF50+ was created to be aesthetically compatible with other Artistry™ products (like Artistry Studio Skin). However, when adding a product to your skincare routine, it is always a good practice to only introduce one new product at a time, and to wait at least one week before introducing any other new products. Since our formulas are powerful, we recommend that you personalize your skincare routine based upon your own perceived skin sensitivity.

Can I use Multi-Defense UV Protect SPF50+ with my current Artistry™ regimen? → mentioned in brand ppt Yes! Multi-Defense UV Protect SPF50+ is an essential part of your Artistry™ regimen. Every morning, apply Multi-Defense UV Protect SPF50+ as the last step in your AM skincare regimen (Cleanse, Tone, Treat, Moisturize, SPF).

Can I use Multi-Defense UV Protect on top of my Artistry moisturizer with SPF30?

Yes! However, the SPF values do not add together; the higher number indicates your level of protection. For example, if you layer SPF50 over SPF30, you'll only be getting SPF50 protection.

Do you have to wait a certain amount of time after applying the Multi-Defense UV Protect before you can go out in the sun?

No, you can go right out into the sun! It is, however, recommended to wait 10–15 minutes before getting wet to let the formula fully soak in for the full water-resistance benefit.

How often do I need to reapply Multi-Defense UV Protect? → included in brand ppt FAQs

We recommend you reapply the product when you are in an environment with a lot of sun exposure such as during outdoor activities, or where the product may wash off due to sweating.

Which is better: using a moisturizer with SPF included, or using a moisturizer without SPF plus Multi-Defense UV Protect SPF50+? → included in brand ppt FAQs

It depends on your skin's needs and preferences. Some prefer the convenience of a moisturiser with SPF, while others opt for the lighter texture and higher protection of separate products. Our SPF 30 moisturisers offer targeted skincare benefits, like hydration or renewal, while UV50 focuses on advanced sun protection and antioxidant defense. The choice is yours!

Do I still need a moisturizer if I use the UV50? →Included in brand ppt FAQs shorter version

Yes, we recommend using UV50 after your moisturizer as the final step in your skincare routine - PROTECT. While UV50 does offer moisturizing benefits, its primary focus is sun protection and antioxidant defense all day long. Even UV50 can technically be used alone, it may not provide the full spectrum of benefits offered by your Skin Nutrition moisturizers (with or without SPF) as they are specifically formulated with unique ingredients to address different skin needs. Everyone's skin type, tolerance, and preferences are different, so for optimal results, we recommend following the regimen: moisturizer first, UV50 second.

The product can be applied before makeup? -> already mentioned in product page

Yes, it can be applied before makeup. It primes skin for makeup application.

Why Multi-Defense UV Protect SPF50 has "Active" Seal of Recommendation by the Skin Cancer Foundation while other existing products with SPFs has "Daily Use"? \rightarrow included in brand ppt FAQs

The Daily Use Seal is for sunscreens that safeguard against incidental sun exposure during short periods, like commuting or running errands, while the Active Seal is for products that protect during extended outdoor exposure, such as activities at the beach or park as well as outdoor work.

How does our existing g&h SPF50 product compare to this new Multi-Defense UV Protect SPF50? → included in brand ppt FAOs

The new ASN UV50 offers the same SPF50+/PA++++ protection but enhances light defense (including blue light and infrared), doubles water resistance (80 min vs. 40 min), and adds all-day antioxidant protection. While the existing SPF50 is perfect for family vacations for full body usage, ASN UV50 is ideal for on-the-go use all year round!

Product

Does Multi-Defense UV Protect SPF50+ follow Artistry™ Clean formulation standards? → already mentioned in product page and brand ppt

Yes. As with all Artistry™ skincare, Multi-Defense UV Protect SPF50+ is Artistry™ Clean—formulated without parabens, phthalates, mineral oil, and additional ingredients excluded to meet our high standards and address consumer preferences.

Is Multi-Defense UV Protect SPF50+ tested on multiple ethnicities?

Yes. As with all Artistry™ skincare, Multi-Defense UV Protect SPF50+ was designed for all ethnicities, and was carefully tested on multiple diverse skin tones, including being tested with Asian women.

Was Multi-Defense UV Protect SPF50+ tested on animals?

The Artistry™ brand opposes animal testing. Our products are not tested on animals unless they are required by government regulations to do so. Furthermore, we actively support alternatives to required animal tests — going as far as supplying alternative non-animal testing methods to government agencies for consideration.

Does Multi-Defense UV Protect SPF50+ contain any animal-derived ingredients?

No. As with all Artistry™ skincare formulas, Multi-Defense UV Protect SPF50+ is free from animal-derived ingredients and the global formulas are registered with The Vegan Society.

What is The Vegan Society and what does it mean that Artistry™ products are registered with them? In 1944, The Vegan Society created the word "vegan," and their Trademark is the authentic international vegan standard. Today, products must pass specific criteria to be eligible for registration. A dedicated and experienced team checks each individual product application against the criteria, and queries any potential inclusion of animal ingredients, including those not present in the final product.

Animals: The Vegan Society understands the word "animal" to refer to the entire animal kingdom, that is all vertebrates and all multicellular invertebrates. The word may be used either as a noun or an adjective and to refer to either a species or an individual animal, depending on context. Unless otherwise stated, it usually means non-human animals.

Animal ingredients: The manufacture and/or development of the product, and where applicable its ingredients, must not involve, or have involved, the use of any animal product, by-product or derivative.

Animal testing: The development and/or manufacture of the product, and where applicable its ingredients, must not involve, or have involved, testing of any sort on animals conducted at the initiative of the company or on its behalf, or by parties over whom the company has effective control.

Does Multi-Defense UV Protect SPF50+ contain parabens or other often-asked-about ingredients?

No, Multi-Defense UV Protect SPF50+ effectively preserved without the use of parabens, ensuring a carefully formulated product for your needs. In addition, Multi-Defense UV Protect SPF50+ Additionally, it is formulated without Oxybenzone, Octinoxate, mineral oil, phthalates, sulfate surfactants, or animal-derived ingredients.

Does Multi-Defense UV Protect SPF50+ contain gluten?

No wheat- or barley-derived ingredients have been included in Multi-Defense UV Protect SPF50+. Note, however, that we cannot guarantee our beauty and personal care raw materials have been stored or processed in a manner free from gluten cross-contamination risk.

What is the shelf life of Multi-Defense UV Protect SPF50+, and how long can I use it after it's been opened?

The shelf life of the unopened product is three years (36 months). Once the product is opened, we recommend that it be used within 12 months to ensure full product efficacy.

How should Multi-Defense UV Protect SPF50+ be stored?

Artistry™ skincare should be stored in a cool, dry place, out of direct light. Especially with your Multi-Defense UV Protect SPF50+, avoid excessive heat, and avoid freezing and thawing the product.

Is Multi-Defense UV Protect SPF50+ packaging recyclable?

The paper carton is recyclable in many areas; check with your local recycling programs for details.

Safety & Caution

Is Multi-Defense UV Protect SPF50+ appropriate for sensitive skin?

Multi-Defense UV Protect SPF50+ has been thoroughly tested on groups of individuals with sensitive skin. While some individuals with sensitive skin did experience irritation, there was no evidence of allergic response or severe irritation. We recognize that no testing program can guarantee that all individuals who wish to use this product will not react. We recommend adjusting your skincare regimen based on your own perceived skin sensitivity.

Please do not apply Multi-Defense UV Protect SPF50+ on damaged or broken skin. It is not recommended for use near or on the eye area. As with any skincare product, avoid getting Artistry Skin Nutrition™ formulas directly into the eyes.

If I experience any skin reaction, what should I do?

Wash off and stop using the product. Consult your doctor if a rash occurs.

Can this product be used by children?

While this sunscreen is generally safe for adults and children, it's important to note that children typically have more sensitive skin, and sunscreens formulated specifically for them tend to use gentler ingredients. Our sunscreen contains chemical sunscreen agents, which absorb into the skin to provide UV protection. Some parents prefer to use sunscreens designed for children, which are often formulated with mineral-based filters (e.g., zinc oxide or titanium dioxide) that sit on the skin's surface. These are typically less likely to irritate delicate skin.

For children, it's important to follow the product's label instructions and safety warnings. If irritation occurs, discontinue use immediately. Sunscreens should not be applied to babies under 6 months of age without first consulting a pediatrician.

What are chemical and mineral sunscreens, and how do they differ?

Chemical sunscreens absorb UV rays converting them into heat to prevent skin damage. In contrast, mineral sunscreens physically block and reflect UV rays away from the skin. **Our formula is a chemical sunscreen**, which is lightweight, fast-absorbing, and leaves no visible residue, making it ideal for clear, everyday protection. We chose this formula for its smooth application, non-greasy finish, and clear appearance on the skin, providing a comfortable, user-friendly experience for all skin types except sensitive skin.

GLOSSARY OF TERMS

Note that many of these definitions are specific to the context of Artistry™ skincare.

Antioxidants: Substances that protect the skin from damage caused by unstable molecules known as free radicals. Vitamin C is among the strongest naturally occurring antioxidants known to science.

Blue Light: Also known as HEV, Blue Light is a type of light ray that penetrates even deeper into skin than UV light. It comes from many sources in our environment, including from the screens of our devices.

Free Radicals: A type of molecule that aggressively reacts with other molecules. They are also known as "oxidants" because they steal an oxygen atom, damaging the original molecule — this is called "oxidative damage." Everyday examples include shiny metal turning to rust, or a juicy apple turning brown. Within skin, oxidative damage from free radicals is a key cause of unhealthier skin and the appearance of premature signs of aging. Antioxidants, such as Vitamin C, help fight the damage from free radicals.

HEV Light (High Energy Visible Light): Another term for Blue Light.

IR (Infrared): A type of light ray with longer wavelengths that can penetrate skin and potentially cause damage from heating.

PA++++ (**Protection Grade of UVA**): A rating indicating the amount of UVA protection a product offers. More + signs means more protection, with PA++++ being the highest permissible rating.

SPF (Sun Protection Factor): A number indicating the amount of UVB protection a product offers. A higher number means more protection, with SPF50+ being the highest permissible number for some markets.

Sunscreen: A formula that helps protect skin from sun damage, including sunburn and early skin aging caused by the sun.

UVA (Ultraviolet, Type A): A type of light referred to as the "aging" rays because they penetrate deep into skin, where they can directly affect skin's collagen and extracellular matrix (ECM) support system.

UVB (Ultraviolet, Type B): A type of light known as the "burning" rays because they cause the surface inflammation and discomfort we all know as sunburn.